

Bachelor of Business Administration 工商管理學學士

Curriculum Structure (for 2024-2025 intake)

Year 1 Year 2 Year 3 Year 4 **Language Courses (18 credits) Common Core Curriculum (36 credits)** Non-credit Bearing Courses under UG5(e) Major (78 credits) (Choose one of the following five Major options: (i) Entrepreneurship, Design and Innovation; (ii) Finance; (iii) Human Resource Management; (iv) Information Systems and Analytics; or (v) Marketing) Free Electives (108 credits) (Students may utilize the credits of free electives for optional Major and/or Minor(s).) **Total Credit Requirement: 240 credits**

Normal Study Load:

24 – 36 credits per semester (except summer semester);

0 – 12 credits per summer semester; and

60 – 72 credits per academic year (including summer semester)